REMARKS

By this Amendment, the claims have been rewritten to reduce the multiple dependencies and to place the claims in better conformance with US practice.

Further and favorable action is respectfully solicited.

Respectfully submitted,

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Date: 12/13/04

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ATTACHMENT A Amendments to the Claims

This listing of claims will replace all prior versions, and listings, of claims in the application.

- 1. (Currently Amended) An advertising stand (1)—to be used in a winter sport resort, comprised of frame portion (4)—and of a foot portion (5)—placed under the snow cover and a frame portion (3)—placed above the snow cover, characterized in that upper and lower portions (3),(4) are profiles and between them one or more advertising surfaces (2)—can be fixed and that frame profile (3)—above the snow cover is arranged as a performance place of the winter sport resort, as a rail, on which it is possible to move, for instance with a snow board.
- 2. (Currently Amended) An advertising stand (1)-according to claim 1 characterized in that the framework of the advertising stand is formed of an upper profile-(3), bent of steel, beginning and ending from the under side of snow cover (9)-and of one or several supports-(5).
- 3. (Currently Amended) An advertising stand (1)—according to claim 1 and 2 characterized in that in the advertising stand (1)—one or more advertising surfaces (2) are fixed to protect the supporting structures of advertising stand (1).
- 4. (Currently Amended) An advertising stand (1) according to claims 1 3 claim 1 characterized in that with upper profile (3), lower profile (4) and one or several back nets (6) a groove (13) is formed for fixing one or several advertising surfaces (2) by threading.
- 5. (Currently Amended) An advertising stand (1)-according to claim 1—4 characterized in that one or several additional supports (8) of softer material than the framework can be fixed in the framework of advertising stand-(1).

- 6. (Currently Amended) An advertising stand (1) according to claim 1 characterized in that between upper and lower profile (3,4) a sheet is fitted working as supporting structure of said profiles and forming one side of groove (13).
- 7. (Currently Amended) An advertising stand (1)-according to claim 1 characterized in that the sheet is plywood, metal, covered sheet of foam plastic. etc.